

#PLANCMOVIE

SOCIAL MEDIA TOOLKIT

Thank you for spreading the word about #PLANCMovie! Use the tips, images and captions below to spread the message, and explore our extended toolkit on our website: plancmovie.com/tool-kits

plancmovie.com
TAG & FOLLOW @PLANCMOVIE



plancmovie@gmail.com

MAKE A SOCIAL MEDIA POST:

Use the assets (graphics, reels, film stills, and more)
ACCESS HERE: bit.ly/plancsocial
with the social media captions (**see p.2**)



JOIN THE COMMUNITY THREAD

Write a response to the prompt "What reproductive freedom means to me" and post on your socials. Tag your friends, @plancmovie, and others you want to invite to the thread:

1. Download an asset
2. Download a reel

www.plancpills.org/stickers

ORDER PLAN C PILLS STICKERS



USE THE HASHTAGS

#PLANCMOVIE #seePLANCMovie
#ReproductiveFreedom



Explore more at plancmovie.com/tool-kits

SOCIAL MEDIA CAPTIONS

USE A QUOTE

"We have made the decision that we're not going to become more quiet. We'll become louder."

- Francine Coeytaux, PLAN C

"At once a depressing portrait of modern America and a testament to the courage of abortion activists, Plan C is a vital, must-see documentary" - FLICKERING MYTH

"I was rocked and it will rock your world too. Destined to be talked about, argued about and litigated for years PLAN C is a must see especially if you have any women you love in your life." - UNSEEN FILMS

"Moving and urgent." - THE HOLLYWOOD REPORTER

"A person can't fight for their human rights if they don't know that they have them. They got to know that they have options beyond the deadly and dangerous ones." - Loretta J. Ross, PLAN C

WITH A CALL TO ACTION

Access to the abortion pill has never been more threatened. Watch Tracy Droz Tragos' response in her latest documentary PLAN C @PlanCMovie. Help #PlanCMovie reach energized activists, lawmakers, medical professionals, and communities to galvanize for abortion access and against the countering laws that unjustly restricts it. Donate, follow, share the work, and spread the word: www.plancmovie.com #PlanCMovie

With premieres at #Sundance2023 and #SXSW2023, PLAN C is now screening for communities, activists, medical professionals and lawmakers across the US. Follow their journey as they continue to amplify the truth: reproductive freedom is a human right - and you can still access abortion pills by mail. #PLANCMOVIE @PLANCMOVIE

With a controversial visionary at the helm, a grassroots network fights to expand access to abortion pills across the United States - keeping hope alive during a global pandemic, before and after the fall of Roe v. Wade. Watch #PLANCMovie to learn about the abortion pill - what it is, how it works, and the grassroots pipelines fighting to secure access no matter what state you live in. @PLANCMOVIE